



RETHINK HIGH-END

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**Emotiva Audio Corp.'s BasX Audio Series Makes CES Debut**

*Affordable, Intuitive Product Selection  
Features Rock-Solid Construction, Outstanding Sonics*

**LAS VEGAS, NV, January 3, 2017**—[Emotiva Audio Corporation](#), the company that continually proves high-end audio doesn't have to be high-priced, is bringing its complete selection of 14 **BasX** audio components and loudspeakers to CES, featuring the audio industry's most advanced selection of affordable audiophile-grade products.

Included in the mix are several new models making their market debut, including the first BasX speakers. Every BasX speaker model employs precision-engineered bass and midrange drivers, silk dome tweeters, and audiophile-grade crossover components.

First introduced in April 2016, BasX amplifiers, integrated amplifiers, preamp/processors, and now speakers, all combine detailed, accurate sonics with an intuitive user interface, an aesthetically pleasing design, and unfailing performance. BasX amplifiers feature robust toroidal power supplies and muscular Class A/B output stages.

"Over the years, we've spoken with hundreds of people who either missed or aspired to owning high-performance audio gear, but for one reason or another, were not in a position to do so," said Dan Laufman, President and Founder, Emotiva Audio Corp. "BasX is our response to this segment of the market. Every BasX model provides a listening experience that is far beyond common off-the-shelf products, but without having to invest excessive amounts of time and money to do so."



Both the **BasX LCR** (SRP: \$149/speaker) and **BasX Sat** (pictured left; SRP: \$99/speaker) models are two-way speakers featuring a ferro-fluid cooled 1" silk dome tweeter, a long-throw 4" mid/bass driver with a mineral-filled polypropylene cone and rubber surround, and a rear-firing tuning port. In addition, both models can be placed vertically or horizontally for maximum flexibility.



Also to be featured at CES will be three BasX subwoofers that are now shipping. The 8" **BasX Sub8**, 10" **Sub10** and 12" **Sub12** [pictured left], priced at \$199, \$299 and \$399, respectively. All feature long-throw woofers with a mineral-filled polypropylene cone mounted in carefully tuned ported enclosures, and Class D amplifiers. The subwoofers are rated at 150W, 200W, and 300W, respectively.

### **BasX MC-700: High Resolution Audio and 4K UHD HDR Video**

In December 2016, Emotiva announced the **BasX MC-700** (SRP: \$599), a surround sound processor that supports 4K UHD HDR video, and all current 5.1- and 7.1-channel surround sound audio formats, at a far more affordable price than competing models.



In addition to its six HDMI inputs, including three that support 4K UHD HDR video, the MC-700 offers two analog audio inputs and three digital audio inputs, including Bluetooth,

to accommodate all currently available audio sources. The MC-700 also features flexible bass management, a high-quality built-in headphone amplifier, fully configurable manual parametric equalizers, and a full function IR remote control.

## **Additional BasX Models On Display at CES**

**The PT-100 preamp/tuner (MSRP: \$299)** features a high-quality FM tuner, and both digital and analog inputs to connect to all audio sources. The PT-100 includes a precision phono preamp that supports moving magnet and moving coil cartridges, a USB input that supports digital audio up to 24/96k without having to install computer drivers, and an optional Bluetooth module input.

The menu system is both powerful and intuitive; the front panel VFD display is bright and easy to read, and all unit controls can be accessed from either the front panel or the remote control.

**The IA-100 tuner/amplifier (SRP: \$399)** includes all of the features of the PT-100, but adds a powerful 50-watt RMS/channel into 8 ohms stereo amplifier.

**The BasX A-100 (MSRP: \$199) is a small, powerful, and great sounding integrated amplifier** in 1/2 rack width package and is ideal for pairing with a small stereo system. Use the **A-100** as an auxiliary amplifier for a larger system; it includes automatic turn-on, front panel volume control, and a high-powered headphone output.

**BasX A-150, BasX A-300, BasX A-500, BasX A-700 power amplifiers** are powerful amps that feature a heavy duty power supply, audiophile quality Class A/B output stages on each channel, high quality construction throughout, sophisticated fault protection, informative front panel status indicators, heavy duty audiophile speaker terminals, trigger input and output, and understated yet elegant styling.

- **BasX A-150 (MSRP: \$299):** two channels; 75 watts RMS/channel into 8 ohms
- **BasX A-300 (MSRP: \$399):** two channels; 150 watts RMS/channel into 8 ohms
- **BasX A-500 (MSRP: \$499):** five channels; 100 watts RMS/channel into 8 ohms

- **BasX A-700 (MSRP: \$599):** seven channels; 100 watts RMS/channel into 8 ohms

### **BasX A-800 (MSRP: \$599)**

A multi-zone amplifier that features a heavy duty power supply, audiophile-quality Class A/B output stages on each channel, high quality construction throughout, sophisticated fault protection, informative front panel status indicators, trigger input and output, and understated yet elegant styling. The A-800 has individual inputs for each channel and an input bus for multi-zone and multi-room sound distribution. It boasts eight channels; 50 watts RMS/channel into 8 ohms. Channel pairs are bridgeable to 100 watts per channel into 8 ohms.

### **About Emotiva Audio Corporation**

Emotiva Audio Corporation ([www.emotiva.com](http://www.emotiva.com)) is a designer, manufacturer and marketer of high performance audio and video products. Outstanding performance and impeccable customer service has helped build a strong, dedicated following among the most demanding music and movie lovers.

The company invests extensive resources into engineering, development, and quality, the sum of which is reflected in every amplifier, pre-amplifier, processor/controller, audio source, and loudspeaker system bearing the company's name, assuring end-users an entertainment experience on a par with systems costing significantly more. For additional information, contact Adam Sohmer; Sohmer Associates, LLC; 347-662-6535; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com).