



RETHINK HIGH-END

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**For Immediate Release**

**Emotiva Expands Audiophile Airmotiv Speaker Series  
With Five New Entries**

*Airmotiv Series Offers Extensive Selection of Audiophile-Grade Towers, Bookshelf Speakers, Center Channels, Surrounds, and Subs*

**LAS VEGAS, NV, January 3, 2017**—Emotiva Audio Corporation, the company that continually proves high-end audio doesn't have to be high-priced, is following up its 2016 debut of the **Airmotiv** speaker series with four new models that are engineered and positioned to be a complete sound solution for contemporary hi-end audio systems.

All Airmotiv models feature modern elegant black faceted baffles, with critically braced high quality MDF cabinets and magnetically attached grills.

"We launched our Airmotiv series with a bang, delivering seven models out of the gate," said Dan Laufman, President and Founder, Emotiva Audio Corp. "This year, we're upping the ante with new models that bring out the best in any high-performance system."

New to the lineup in 2017 are the three-way **Airmotiv T2** (\$449/speaker), which is the second and larger double 8" tower model in the series; the **Airmotiv E2** (\$199/speaker), a two-way, wall-mounted dipole/bipole speaker with dual 25mm Airmotiv folded ribbon tweeters and a 5.25" woven fiber woofer; and **Airmotiv C2** (SRP: \$399), the second

and larger Airmotiv center channel model with two 6.5" woven fiber woofers, one 6" woven fiber midrange driver, and two 25mm folded ribbon tweeters.



Also new to the line is the 15", 650W **Airmotiv S15** subwoofer (SRP: \$899), featuring downward-firing active drivers, a forward-firing passive radiator, and internal Class A/B amplifiers.

The new models join the existing series of Airmotiv tower, bookshelf, center channel, and rear surround speakers.

**Airmotiv T1 (MSRP: \$349 ea.):** A three-way tower loudspeaker with Airmotiv™ folded-ribbon tweeter. Featuring 3-way ported design with dual 6.5" woven Kevlar® woofers, one 5.25" woven Kevlar® mid-woofer, and one 25mm x 32mm Airmotiv™ tweeter. The T1 has inserts for removable spikes, and dual speaker terminals for bi-amping or bi-wiring.

**Airmotiv B1 (\$299 pr.):** A two-way bookshelf loudspeaker with Airmotiv™ folded-ribbon tweeter. The B1 features 2-way ported design with 5.25" woven Kevlar® woofer, and 25mm x 32mm Airmotiv™ tweeter. It also has are dual speaker terminals for bi-amping or bi-wiring.

**Airmotiv C1 (\$249 ea.):** Three-way center channel loudspeaker with Airmotiv™ folded-ribbon tweeter. The C1 features a 3-way ported design, dual 5.25" woven Kevlar® woofers, one 3" woven Kevlar® midrange, and one 25mm x 32mm Airmotiv™ tweeter.

**Airmotiv E1 (\$249 pr.):** A two-way direct-firing side surround or rear-surround loudspeaker with Airmotiv™ folded-ribbon tweeter. Features a 2-way ported design with 4.5" woven Kevlar® woofer, and 25mm x 25mm Airmotiv™ tweeter.

**Airmotiv SB1 (\$499 ea.):** A two-way LCR (three-channel) sound bar with Airmotiv™ folded-ribbon tweeters, the SB1 has three independent M-T-M speakers for Left/Center/Right in a 3.0 or 3.1 system. Each speaker utilizes six 4" woven Kevlar® woofers, and three 25mm x 25mm Airmotiv™ tweeters.

**Airmotiv S10 (\$499):** A powered subwoofer with a cast frame, 10" long throw woofer, and a 10" passive radiator. The S10 has a 350-watt RMS Class A/B amplifier with balanced and unbalanced inputs, and a toroidal power supply. With onboard controls for

gain, crossover frequency, phase, the S10 automatically switches on when signal is detected.

**Airmotiv S12 (\$699):** A 12" powered subwoofer with a cast frame, long throw 12" woofer, and a 12" passive radiator. The S12 has a 500-watt Class A/B amplifier with balanced and unbalanced inputs, toroidal power supply, as well as onboard controls for gain, crossover frequency, phase, and automatic signal detection and switching.

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### **About Emotiva Audio Corporation**

Emotiva Audio Corporation ([www.emotiva.com](http://www.emotiva.com)) is a designer, manufacturer and marketer of high performance audio and video products. Outstanding performance and impeccable customer service has helped build a strong, dedicated following among the most demanding music and movie lovers.

The company invests extensive resources into engineering, development, and quality, the sum of which is reflected in every amplifier, pre-amplifier, processor/controller, audio source, and loudspeaker system bearing the company's name, assuring end-users an entertainment experience on a par with systems costing significantly more. For additional information, contact Adam Sohmer; Sohmer Associates, LLC; 347-662-6535; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com).