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**For Immediate Release**

## **New Polk Audio UltraFocus 6000i Active Noise Cancelling Headphones Add iOS Operability To Best-In-Class In-Ear Model**

*-- UltraFocus 6000i Features Intuitive Operations, Superior Polk Sonics --*

**BALTIMORE, MD, January 7, 2013** – [Polk](#)<sup>®</sup> is now delivering a new UltraFocus in-ear active noise cancelling headphone with complete control of portable iOS devices such as iPhone®, iPad® and iPod®.

“Our original UltraFocus 6000 is continually cited as offering rich, detailed, lifelike audio performance along with active reduction of ambient noise, as well as a number of other exciting benefits,” said Mark Suskind, Polk Audio’s VP Product Line Management . “Now we’re upping the ante even further with easy operation of Apple® portable devices, and without an increase in price. It’s typical of our commitment to making the best even better.”



The **UltraFocus 6000i in-ear canal headphone (SRP: \$149.95)** provides, in addition to both active noise cancelation and passive noise isolation, the added benefit of intuitive control of any portable iOS product on the market. Volume and Track Skip are included on the miniature control module that also features the headphone’s Push-to-Hear Ambient Control that not only mutes the audio signal,

but also amplifies outside sounds, giving instantaneous, unfettered access to the aural world around the listener without necessitating the removal of the headphones themselves.

As with Polk's previous (and still available) UltraFocus 6000 headphone, the new UltraFit 6000i is equipped with ultra-flexible planar audio cables to reduce tangling, plus computer-designed, Kevlar-core Strainguard™ transitional connections to protect the cable at its most vulnerable points. And, its protective carrying case is roomy enough to fit the included bonuses, like a 2.5mm-to-3.5mm headset adapter for Nokia phones, an airline audio adapter, and an impressive assortment of memory foam, flanged, and flangeless silicone ear tips.

Polk's proprietary Ultra Fidelity Dynamic Balance® transducers ensure full frequency response and minimize distortion, even with the headphones' active noise cancellation engaged.

#### **About Polk Audio**

Polk Audio ([www.polkaudio.com](http://www.polkaudio.com)) is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of DEI Holdings, Inc. Founded in 1972, Polk is the market share leader in premium Home Theater speakers and sound bars in North America, and is a leading manufacturer of headphones, mobile and marine speakers and amplifiers, and other high performance audio products.

For more information, high-resolution images, executive interviews, and the location of a Polk distributor in your area, contact Adam Sohmer; Sohmer Associates, LLC (PR representative for Polk Audio); 347-497-4965; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com). For more information on DEI Holdings, visit [www.deiholdings.com](http://www.deiholdings.com).