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Polk Announces New TSx Series Of Home Theater Loudspeakers: For the Love of Music!

*Polk's Upcoming TSx Towers, Bookshelf And Center Channel Monitors
Boast Curvilinear Cabinets For Advanced Imaging, Bass and Detail*

LAS VEGAS, NV, January 7, 2013 – Polk Audio[®], the Speaker Specialists[®], first introduced discriminating listeners to the high-performance, high-value TSi speaker lineup in early 2008. Five years later, the beloved line is getting a complete redesign, with new curvilinear cabinet designs, improved bass, greater dynamic range improved imaging, better detail, superior sensitivity—and a new name.

The revamped **TSx** speaker line, as it's now known, will bring with it a whole host of audio improvements, including new voicing, with an emphasis on the accurate reproduction of high frequencies that is so critical to the uncompressed high-resolution of today's Blu-ray discs, as well as improved bass thanks to a shift from 5.25" drivers to new 6.5" specially formulated fibrous bilaminate substrate cones made of pulp infused special polymer compounds that improve stiffening without adding mass.

“When it came time to start transitioning from TSi to the TSx line, we worked hard to make sure we didn't make changes for changes' sake,” says Mark Suskind, Vice President of Product Line Management at Polk Audio. “We knew what made the original line such a hit with our customers, and we never lost sight of that as we upgraded the bass, improved the high-frequency response, and refined the aesthetics of our new TSx speakers. A lot has changed, but one thing remains the same: With our

love of music, Polk has always been committed to making things sound better with every product we make. These new TSx speakers continue to fulfill this promise and deliver outstanding performance at truly reasonable prices.”

At the head of the line is the new **TSx 550T**, a flagship tower speaker featuring a 1" Dynamic Balance® Tweeter, two 5.25" midrange/mid bass drivers, in a new three-way design that includes two 8-inch low frequency drivers with a 3" front firing flared port, all for just \$999 per pair.



As with the TSi series, there will also be two other [tower speakers](#) in the lineup. The **TSx 440T** (pictured left) features the same 1" Dynamic Balance® Tweeter as the 550T, along with three 6.5" midrange drivers and a 3" front firing flared port, for \$699 per pair. The **TSx 330T**, which relies on a 1" tweeter and 3" front firing flared port, with two 6.5" midrange drivers, will list at \$499 per pair.

Other new models include two new [bookshelf speakers](#)—the **TSx 220B** featuring a 1" tweeter and 6.5" driver and **TSx 110B** featuring a 1" tweeter and 5.25" driver at \$299/pair and \$199/pair, respectively—as well as two [center channel speakers](#), both of which feature Dynamic Balance Tweeters . The **TSx 150C** features the line's 1" Dynamic Balance® Tweeter with a pair of 5.25" midrange drivers and a 2" inch rear firing flared port for \$199 each; the **TSx 250C** boasts a larger cabinet to make room for its pair of 6.5" midrange drivers, and also features a 2" inch rear firing flared port, for \$299.

All of the TSx series speakers come with high-quality five-way binding post speaker connections—single connections for the center channels and bookshelves; dual bi-wirable speaker connections for the towers—and a choice of Black Oak or Cherry finishes. The line is scheduled to debut in Q2 2013.

About Polk Audio

Polk Audio (www.polkaudio.com) is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of DEI Holdings, Inc. Founded in 1972, Polk is the market share leader in premium Home Theater speakers and sound bars in North America, and is a leading manufacturer of headphones, mobile and marine speakers and amplifiers, and other high performance audio products.

For more information, high-resolution images, executive interviews, and the location of a Polk distributor in your area, contact Adam Sohmer; Sohmer Associates, LLC (PR representative for Polk Audio); 347-497-4965; adam@sohmerassoc.com. For more information on DEI Holdings, visit www.deiholdings.com.